



the Saints Word

Spring 2010 | Vol. 1, No. 1

Transitional Kindergarten (TK) students Haley Sanders and Jaclynn Campbell prepare to entertain grandparents with a song about Abraham Lincoln at the annual Sacred Heart School Grandparents Day celebration.



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From our Principal

At Sacred Heart School, we believe that communication is the foundation for strong and healthy relationships. Therefore, it is with great pride that we announce our first ever Sacred Heart School newsletter, "The Saints Word". This newsletter will be published several times a year to provide the Sacred Heart community with exciting news about our students, staff, families, alumni, and programs - both educational and extra-curricular. It is an exciting way to keep up to date on all of the wonderful things happening here at Sacred Heart!

Inside this inaugural edition is an overview of the Sacred Heart School Board Long Range Strategic Plan, with a glimpse of the newly completed One Year Action Plan. We have an engaging interview with the Scattini Family, a legacy family here at Sacred Heart School, rich with history that encompasses multiple generations of Sacred Heart School students, parents, alumni, and even faculty. We have also highlighted the multitude of activities here on campus during the recent Catholic Schools week.

We hope this newsletter becomes an anticipated addition to your mailbox, and sincerely hope you enjoy "The Word" within. Yours in Christ,

Jennifer M Dean

A wise man's heart guides his mouth, and his lips promote instruction.
Proverbs 16:23

Mission Statement Sacred Heart School is a ministry of Sacred Heart Parish that brings together dedicated parents, faculty and staff to provide the best Catholic education for transitional kindergarten through eighth grade children in the Salinas Valley.

From our Pastor

Dear School families,

My "conversion" to Catholic schools happened in 1978. I'd had 20 years of very positive Catholic education ... but I was listening to the wisdom of the day.

Church leaders questioned the wisdom of committing such a share of parish resources ---facilities, cash and administrative attention --- to a small fraction of parish children. Why not liquidate the schools and use the facilities and money for stellar catechism and youth programs where all parish children would be equally served?

A major proponent of this opinion, Fr. Andrew Greeley (brilliant sociologist and theologian who later became the popular novelist), set out to prove Catholic schools were largely ineffectual in influencing spiritual life.

But he found exactly the opposite. According to his surveys:

- 1) Catholic school products are more tolerant of differences and able to live in a pluralistic world.
- 2) They have a more global concern and outlook about economy, well-being, and justice.
- 3) They are more secure in the midst of dramatic change
- 4) They have a higher "hope quotient" --- more positive, less despondent.

Subsequent studies have uncovered even more reasons for Catholic schools. I believe in them ... and I'm glad you do. Peace and All Good!

Michael J. Miller

Introducing our Board of Directors

The Sacred Heart School Board of Limited Jurisdiction, comprised of the Principal, the Pastor, Parents, Parishioners and Community Members, was officially installed at the Sacred Heart School Christmas Program on December 17, 2009. The Board was formed over two years prior, and has worked hard to create the framework for the Long Range Strategic Plan for the school. We thank them for their service to Sacred Heart!

Jennifer Dean, Principal
Father Mike Miller, Pastor
Michelle Beach, Parent
Anne Brown, Parishioner
Chip Campion, Parishioner
Mary Campion, Community Member
Cindi Dodd, Parent

Jackson Dy, Parent
Rudy Escobar, Parent
George Garibay, Community Member
Rosemary Kingston, Community Member
Clem Richardson, Parishioner
Bryan Sutherland, Parent
Blaine Sutliff, Parent



First Grade students Julianna Escamilla and Nicole Posnick celebrate the 100th Day of School on February 1, 2010 with teacher Robin Neff by reading and discussing *100 Days Worries* by Margery Cuyler. Each student then created crowns on which they drew 10 sets of 10.

The Sacred Heart Saints Word is produced by Sacred Heart School's Development Department and the Sacred Heart School Board of Limited Jurisdiction Communications Committee.

Tina Lavorato, Development Director

Cindi Dodd, Board Communications Committee Chair

Writing Credits: Principal Jennifer Dean, Cindi Dodd, Ann Jurado

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Sacred Heart School is 501c(3) tax exempt organization for both federal and state tax purposes. Sacred Heart School does not discriminate on the basis of race, color, national and/or ethnic origin, age or gender in administration of its educational policies, admissions policies, scholarship and loan programs, and athletic and other school-administered programs.

Celebrating Catholic Schools Week

Sacred Heart School celebrated Catholic School's Week enthusiastically this year, from January 31 - February 5, 2010.

The week began by celebrating the students, who wore their favorite team shirt. This was also the 100th day of school, where each class honored the event in various ways, such as writing out 100 psalms on stars, creating a paper chain of prayers and listing 100 ways to improve our community.

On Community Appreciation Day, classes made rosaries for children in Africa, collected toiletries to be distributed to the local homeless, and wrote thank you notes to local firefighters for protecting the community.

The Parents' Club hosted a luncheon on Teacher Appreciation Day, where the faculty learned of plans for a faculty room makeover. The teachers were also greeted at their classrooms



6th Grade students Marisol Menchaca and Claire Suttiff honor their parents by creating individual works of art to be used as placemats for the Catholic Schools Week Parent Appreciation Day Luncheon.

with door artwork expressing thanks from the students and parents.

The faculty and students hosted a delicious spaghetti lunch for parents on Parent Appreciation Day, where students created individual works of art that were used for placemats, and created beautiful

paper floral centerpieces.

The students got to appreciate each other on Peer Appreciation Day where they performed skits, shared a movie and popcorn, made friendship bracelets, and interviewed each other. The week ended with a student talent show. ■

Annual Giving Fund

Give to others, and God will give to you. Luke 6:38

Did you know that tuition fees cover only about 75 percent of the **ACTUAL COST** of educating each student at Sacred Heart School? The Sacred Heart School Annual Giving Fund is a yearly fund-raising campaign designed to raise funds to bridge the **\$1,200 gap between tuition revenue and the ACTUAL COST of educating EACH Sacred Heart student.**

The following individuals, corporations and foundations have generously supported the Sacred Heart School Annual Giving Fund between November 1, 2009 and March 30, 2010:

Paul Ansberry
Tino and Connie Arellano
Ausonio Family Fund of the Community
Foundation for Monterey County
Nancy Ausonio
Greg and Michelle Beach
Madelene Bergez
Anne Brown
Chip and Joine Campion
Freddie and Sylvia Capuyan
William and Denise Chapman
Adolph Cimino
Eileen Corlett
Jose and Julie Cruz
Sam and Shelley Daoro
Jennifer Dean
Rick and Cindi Dodd
Gene Drinks and Mary Campion
Sam and Gigi Eastman



Gerald Ferreira
David and Denise Flores
Dorothy Franci
Gladys Gaboury
Rosendo and Alicia Gonzales
Michael and Sylvia Hackett
Dorothy Heinecke
Lorene Homan
Lawrence and Florence Horan
Louis and Roberta Huntington
William Kennedy
Joe and Rosemary Kingston
Sister Lynne Knapp, SND
Jim and Lorrie Laughton
Sam and Tina Lavorato
Thomas and Lois Lukes
Michael and Debra Marcroft
Harry and Emilie McDonald
James and Kathleen McPharlin



Marcia Messmer
Father Mike Miller
Dan and Robin Neff
Gene and Bonnie Nielsen
Gordon Pezzini
James and Gloria Price
Allan Rains
Roel Reyes
Clem and Barbara Richardson
Rinaldo and Doris Rossi
Jim and Joan Scattini
Lucille Scattini
Carol Schmeh
Aaron and Brenda Tollefson
Jim and Kate Violini
James Warwick and Janet Marcroft-Warwick
Richard and Judith Westcott
James and Luma Williams ■



Sacred Heart School Board One Year Action Plan

After a year and a half of self study and reflection, the Sacred Heart Board of Limited Jurisdiction has completed the first stage of its Long Range Strategic Plan. The plan consists of long term goals and short term objectives. The Board wrote narratives that highlighted the strengths and needs of the school, consistent with the school's WCEA/WASC study, then used the narratives to create goals for the following areas: enrollment, mission effectiveness, Sacred Heart in the community, curriculum, staffing, marketing, development, facilities, and finance. The Board met with school faculty to create a final list of 1 year, 3 year, and 5 year goals and objectives. The one year plan is shown below, and will begin during the 2010-2011 school year. If you are interested in joining any of the above committees, please contact Principal Jennifer Dean at 771-1310.

Enrollment

Goal Sacred Heart will attract and retain a diverse student population at an optimum enrollment of 286 students in grades transitional kindergarten through 8th grade by 2013. **Objectives**

- To increase enrollment toward 286 students with an optimum enrollment of 30 students in kindergarten through 8th grade. Transitional kindergarten is not to exceed 25 students.
- To strengthen the middle school program with an emphasis on math and sciences in order to meet the academic needs of students continuing on to local Catholic schools and be able to compete with the best other schools have to offer.

Mission Effectiveness

Goal Sacred Heart will regularly reflect on its mission, publicize and promote its mission, and evaluate what progress is made in implementing its mission- with particular attention to Catholic Identity. **Objectives**

- To implement concrete strategies to publicize and broadcast our mission to administration, faculty, parents, and the community at large.
- To implement an annual discussion among administration, faculty, and parents to search for further ways to support the mission.
- To implement the development of a yearly process to measure if the mission is better promulgated and if steps have been taken to further implement it.

Sacred Heart in the Community

Goal Sacred Heart will promote and maintain a positive school image to current and prospective parents, to the Sacred Heart Parish, to surrounding parishes, and to the city of Salinas. **Objectives**

- To identify opportunities for the school community (students, parents, and staff) to participate in community service projects.
- To create opportunities for students to participate in county wide academic programs such as science fair, academic decathlons, spelling bees, history day, mathletics, debate teams, etc., and to publicize these events via email and the website.

- To increase opportunities for students to participate in intramural sports programs.
- To establish a consistent marketing plan and public relations efforts to highlight Sacred Heart students' academic excellence, spiritual leadership, contributions in community service projects, and school activities.

Curriculum

Goal Sacred Heart will continue to develop, grow, and expand a comprehensive curriculum that promotes critical thinking and active learner participation from transitional kindergarten through eighth grade. **Objectives**

- To develop a curriculum that is strong in Catholic values and promotes the principles of Social Justice.
- To adopt a new social studies curriculum that is aligned to the California State Content Standards, promotes higher level thinking skills and active learner participation, and rivals other learning environments.
- To foster use of technology across the curriculum.

Staffing

Goal Sacred Heart will continue to actively recruit only the most highly qualified staff in order to support an expanded curriculum and secure the message of academic excellence. **Objectives**

- To hire a 7th grade homeroom teacher with strengths in the areas of math and science.
- To continue to provide teachers with a program of professional development that fosters learning and technology integration.

Marketing

Goal Sacred Heart will design and implement a plan that will enhance the surrounding community's knowledge of the features and benefits of attending Sacred Heart School and the fulfillment of those promises. **Objectives**

- To establish a clear message of academic excellence and service to the community.
- To analyze the needs of the community and respond to them.
- To establish a plan to get our message out.

Development

Goal Sacred Heart will establish a comprehensive development plan. **Objectives**

- To implement an Annual Fund, with semi-annual direct mail appeals, segmented to target constituencies.
- To implement a newsletter, with semi-annual direct mail appeals, segmented to target constituencies.
- To coordinate events, with strategic fund-raising purpose, integrated into master calendar.
- To implement stewardship, fierce, consistent, and creative.
- To establish infrastructure, which supports all of the above, including but not limited to a flexible, multi-purpose database and professional staffing as salary(ies) become(s) available.

Facilities

Goal Sacred Heart will develop a comprehensive facility master plan to support its academic, extracurricular and community outreach programs including components for space utilization, maintenance, and capital improvements. **Objectives**

- To prepare a technology needs assessment and assemble the hardware specifications and scope of work for the technology upgrades.
- To complete electrical upgrades.
- To complete technology upgrades.

Finance

Goal Sacred Heart will develop a financial plan that is driven by a clear sense of mission, which annually updates the long range financial plan with components for operations, capital needs, and endowment. **Objectives**

- To provide timely financial reports for monitoring in order to manage income and expenses.
- To monitor the impact of varying enrollment to assist the board and staff in budget planning.
- To create a reserve for emergencies that equals one month's worth of operating expenses, approximately \$125,000.
- To develop an annual funding plan which contributes to a reserve for capital needs replacement fund equal to \$30,000. ■

Sacred Heart School Legacy - Meet the Scattini Family

The legacy of the Scattini family at Sacred Heart School transcends a mere connection of family and school. Mrs. Josephine Scattini and her family represent multiple generations at Sacred Heart School, reflective of decades of trust and confidence in the scholastic and religious programs of the institution.

The decision of the Scattini and Parola families to enroll their children at Sacred Heart School has become second nature. During this time when public education is free and commonplace, and home education is growing in popularity, Mrs. Scattini's family considers the move as something that was a given. It was a "natural choice", as Paula Scattini-Parola put it, "...it has become an integral part of the family..." Integral being the operative term it seems.

"The Catholic faith was ingrained through 'living by example'..."

Mrs. Scattini's parents were Sacred Heart parishioners and active members of the school. "I remember how my mother would help in preparing the gowns for the altar boys" remembers Mrs. Scattini. Decades later, her granddaughter Jessica is a Sacred Heart Parish altar server while Jessica's mother Mary is the Religious Education Coordinator and Confirmation Planner for the Parish. Daughter Paula was a board member, and her daughter Julie continues with active participation in her daughter Makayla (1st grade) and son Michael's (3rd grade) classrooms, where granddaughter Lindsay is the 3rd Grade Teacher.

The Catholic faith was ingrained, not by labeling, but through "living by example." Paula emphasized that the significance of Catholicism and public service was something that was neither labeled nor sanctioned. "People knew they had to take care of people...you watch the sisters doing it (public service)



Matriarch Mrs. Josephine Scattini ('42), center, is surrounded by her family. Top row: son Jon Scattini ('63)* granddaughter Victoria Scattini ('06), grandson Jonathon Parola ('00)*. Middle row: Great-granddaughter Abigail Mount, granddaughter Lindsay Scattini-Mount (school faculty - 3rd Grade Teacher), granddaughter Jessica Scattini (7th grade), daughter-in-law Mary Scattini (parish staff - Religious Education), daughter Paula Scattini-Parola ('64), granddaughter Julie Parola-Duby ('91), great-grandson Christopher Duby ('07)*. Front row: Great-granddaughter Makayla Duby (1st grade), great-grandson Michael Duby (3rd grade). *left Sacred Heart School to attend Palma Jr. High School

so it becomes part of what you believe in and what you practice...it was not tagged nor labeled but you did it because it was part of what you grew up seeing..." It was noteworthy that the idea of community hours is a novelty because as far as they remember, there was no set "contract" for participation in school-related events. Though it would appear that community involvement is increasingly commonplace at this point and time for the school, the memories shared by the family reflected a sense of community that was free of formal classifications and labels.

Some methods of participation were part of what you were expected to do, as a room mother for example. "Room mothers had a rule book which stated that you, as room mother should provide items a, b, and c," remembers Mrs. Scattini, "unlike present practice which seeks voluntary participation, i.e. if you could provide it, please do, but we are not telling you that you have to."

The stamp that Sacred Heart

School has left on this family is nothing short of remarkable. They credit the education they received from the school as a huge factor in their successes in school. Paula's son Jonathon emphasizes the "academic advantage" he had in entering Palma High School "...it's because of the education I received here at Sacred Heart."

The loyalty Mrs. Scattini's family has for Sacred Heart School is not baseless. Their faithful adherence to the institution has its ties attached to the commendable education provided by the school, and the commitment to Catholic faith that is continuously imparted to the students. ■

Additional family of Mrs. Scattini who were not pictured above, but also Sacred Heart School alumni:

brother Charles Marquez ('40)
brother George Marquez ('44)

granddaughter Ann Parola ('86)
grandson Jeffrey Parola ('91)*

daughter Catherine Scattini-O'Brien ('67)
son-in-law Terry O'Brien ('64)*

*left Sacred Heart School to attend Palma Jr. High School

Why Choose Sacred Heart School?

As a parent who is considering, or has made the choice of a Catholic Education for your child, you are making a very positive statement about yourself and your attitude towards education. Education is very important to you, and you value a learning environment that will educate the spirit as well as the intellect. You are choosing an academically challenging environment that also emphasizes Catholic values of reverence, respect and responsibility. Why choose Sacred Heart School?

Your Child is in a Disciplined Environment

Self-discipline, responsibility, and self-motivation are among the benefits of an environment that is both nurturing and structured. Sacred Heart School is able to provide a disciplined environment because of high admission standards, rigorous curriculum, and an expectation of upstanding student behavior. Teaching the "whole" child is a priority, and lessons in reverence, respect, and responsibility will be part of your child's daily life here at Sacred Heart School.

Peer Pressure Works for Education

Students at Sacred Heart School are there because they want to be there - and that makes all the difference. Bound by common goals and aspirations, students find an environment where peer pressure works towards education, an atmosphere where academic achievement is valued and doesn't conflict with social acceptance. Your child's individual interests can be encouraged and rewarded, laying the foundation for a lifetime of achievement. ■

Upcoming Dates

April 30	Walk-a-thon Fundraiser
May 15	First Communion Mass for 2nd Grade
May 22	Spring Fling Family Dinner/Dance
June 3	Class of 2010 Graduation Mass
June 4	Last Day of School and End of Year Mass
August 10	Welcome Back Family Fair
August 18	First Day of School and Parent Breakfast
August 20	Welcome New Families Breakfast
September 1	Back to School Mass
September 26	Sacred Heart School & Parish Family Festival

Accreditations/Memberships
 Western Association of Schools and Colleges (WASC)
 Western Catholic Educational Association (WCEA)
 National Catholic Educational Association (NCEA)

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